



MJJCollectors

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Magic Beat Perfume Gift Set: "Heartbeat" (Pink)



"Heartbeat" Gift Set from Max Factor's 1986 line of MJ perfume "Magic Beat." Â Each gift set is packaged in a display box with 1 fluid ounce of perfume and a "Magic Star" necklace. Â Magic Beat came in three different scents, each scent is a different color box. Â Magic Beat was supposed to coincide with the release of the Bad album (which we know was delayed until Aug. 1987). Â Since there was no promotion or album to back the line, it didn't sell well and was quickly pulled from shelves (so much of the line is quite rare).

[Vendor Information](#)

Reviews: There are no reviews for this item.

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