



# MJJCollectors

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## Bad Album Official Promo Beach Kit (Sweden)



Rare official promotional item for Michael Jackson's "Bad"!

Epic Records used a very small number of these for promotional purposes only for retail and radio.

This is a see-through plastic bag with a built-in AM/FM radio. The bag displays Michael Jackson's name in black and the "Bad" logo in red. This extremely rare RADIO BAG working with batteries

Description of the kit:

The bag's size: 37,5 cm (14,7 inches) wide, 33,5 cm (13,2 inches) high. The height including the handles is 57 cm (22.4 inches). Weight (empty): 337 grammes (0,74 pounds).

The radio has a switch between AM and FM radio, and buttons for tuning and volume. It runs on 2 AA-batteries . The unit has a 50 cm (19,6 inches) thin wire antenna. The loudspeaker is 8 cm (3,1 inches), and is marked "0,5 VA, 8 OHM".

There's an inflatable plastic "Bad" Beach Ball which is 55 cm (21,6 inches) long deflated. The colour alternates between red and white, and has "MICHAEL JACKSON" printed on one side and the "BAD" logo on the other.

Beach towel measures 127 x 58 cm ( 50 x 22,5 inches) is white, and has "MICHAEL JACKSON" and "BAD" logo.

"Bad" picture disc on Epic Records from 1987.

[Vendor Information](#)

**Reviews:** There are no reviews for this item.

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