

MJJCollectors

MJJ Collectors



Pepsi World Promotional 7" Single (USA)



Pepsi World: 'The Choice Of A New Generation' Rare US Promotional 7" Single included in a magazine given to radios and some tv networks for the 1984 Jacksons Tour Campaign. The magazine shows fragments of the commercials and a short story on how the Jacksons signed the deal with Pepsi and other interesting news on the next-to-be Jacksons Tour.

The single includes the jingle Michael and The Jacksons recorded for Pepsi commercials.

Â

Note: On January 27th, 1984 Michael was injured during the shot of 1 of these Pepsi commercials, directed by Bob Giraldi. Since then, Michael suffered from multiple pains on his head and his scalp was seriously burnt causing him the loss of his hair.

Vendor Information

Reviews: There are no reviews for this item.

Please log in to write a review.