



# MJJCollectors

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## Bad RIAA Gold Award To M.Jackson For The Sale of 500,000 Copies Of LP/Cassette In USA



Bad RIAA Gold Award to commemorate the sale of more than 500,000 copies of the LP and Cassette in USA  
- Presented to Michael Jackson.

### **Note:**

*RIAA: Record Industry Association Of America .*

*The RIAA® Gold® and Platinum® Awards program was launched in 1958 to honor artists and create a standard by which to measure sales of a sound recording. In the beginning, there was only a Gold® album award for the sale of 500,000 copies. As the industry grew, other awards were developed.*

*The Platinum® award (1,000,000 sold) was created in 1976 and with the advent of the compact disc and the subsequent increase in sales, the Multi-Platinum® award was created in 1984. On March 16, 1999, the RIAA® launched the Diamond® Awards, honoring sales of 10 million copies or more of an album or single.*

[Vendor Information](#)

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