

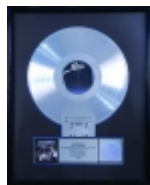


# MJJCollectors

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## The Jacksons "Live" RIAA Platinum Award For The Sale Of 1 Million Copies Of The LP/Cassette In USA.



The Jacksons "Live" RIAA Platinum Award For The Sale Of 1 Million Copies Of The LP/Cassette in USA in 1981. Presented to The Jacksons.

### **Note:**

*RIAA: Record Industry Association Of America .*

*The RIAA's Gold and Platinum Awards program was launched in 1958 to honor artists and create a standard by which to measure sales of a sound recording. In the beginning, there was only a Gold album award for the sale of 500,000 copies. As the industry grew, other awards were developed.*

*The Platinum award (1,000,000 sold) was created in 1976 and with the advent of the compact disc and the subsequent increase in sales, the Multi-Platinum award was created in 1984. On March 16, 1999, the RIAA launched the Diamond Awards, honoring sales of 10 million copies or more of an album or single.*

[Vendor Information](#)