



MJJCollectors

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Shake Your Body (Down To The Ground) RIAA Gold Award For The Sale Of 100,000 Copies Of 7" Single In USA



Shake Your Body (Down To The Ground) RIAA Gold Award to commemorate the sale of 100,000 copies of Epic Records 7" Single in USA - Presented to Jonathan Moffett. (Michael's longtime tour drummer and friend).

Note:

RIAA: Record Industry Association Of America .

The RIAA® Gold® and Platinum® Awards program was launched in 1958 to honor artists and create a standard by which to measure sales of a sound recording. In the beginning, there was only a Gold® album award for the sale of 500,000 copies. As the industry grew, other awards were developed.

The Platinum® award (1,000,000 sold) was created in 1976 and with the advent of the compact disc and the subsequent increase in sales, the Multi-Platinum® award was created in 1984. On March 16, 1999, the RIAA® launched the Diamond® Awards, honoring sales of 10 million copies or more of an album or single.

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