



MJJCollectors

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L.A. Gear Unstoppable White/Black Leather Shoes *Street Magic Low* Style W/BK (USA)



L.A. Gear Unstoppable Black and White Leather Sneakers. Model: 'Street Magic Low' - Series W/BK. They have the famous MJJ feet logo on the front and on the side parts as a little metal pin. These shoes are similar to the ones Michael wore in the 1990 commercial. Michael signed a deal in 1990 with this US sports company to produce a line of sports featured shoes with his name. They were made in Korea for US market where LA Gear had its main seats. Another line was made for Japanese market which included various t-shirts, socks, sweaters and other items, totally different from the US line. Michael launched a very nice promotional campaign in 1990 which included 2 commercials where he and some of his nieces/nephews acted as guest stars. Then there was a marvellous series of promotional posters with various photo shoots you can see in our promo posters category.

[Vendor Information](#)

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