

MJJCollectors

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Thriller RIAA Multi Platinum Award For The Sale Of 25 Million Copies Of The LP/CD/Cassette In USA



Thriller RIAA Multi-Platinum Award To Commemorate The Sale Of 25 Million Copies Of The LP/CD/Cassette - Presented To Epic Records (USA). It's built with 25 little Thriller squared frames as the LP Cover with the Platinum Record on the center and a cassette plus a CD below.

Note:

RIAA: Record Industry Association Of America .

The RIAA® Gold® and Platinum® Awards program was launched in 1958 to honor artists and create a standard by which to measure sales of a sound recording. In the beginning, there was only a Gold® album award for the sale of 500,000 copies. As the industry grew, other awards were developed.

The Platinum® award (1,000,000 sold) was created in 1976 and with the advent of the compact disc and the subsequent increase in sales, the Multi-Platinumâ,,¢ award was created in 1984. On March 16, 1999, the RIAA® launched the Diamond® Awards, honoring sales of 10 million copies or more of an album or single.

Vendor Information

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