

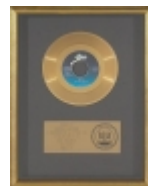


# MJJCollectors

*MJJ Collectors*



## Beat It RIAA Gold Record For The Sale Of 1 Million Copies Of The 7" Single In USA



'Beat It' Â RIAA Certified Sales Award to commemorate the sale of more than 1 million copies of the single record in USA. Presented to Michael Jackson.

### **Note:**

*RIAA: Record Industry Association Of America .*

*The RIAA® Gold® and Platinum® Awards program was launched in 1958 to honor artists and create a standard by which to measure sales of a sound recording. In the beginning, there was only a Gold® album award for the sale of 500,000 copies. As the industry grew, other awards were developed.*

*The Platinum® award (1,000,000 sold) was created in 1976 and with the advent of the compact disc and the subsequent increase in sales, the Multi-Platinum® award was created in 1984. On March 16, 1999, the RIAA® launched the Diamond® Awards, honoring sales of 10 million copies or more of an album or single.*

[Vendor Information](#)

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